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62.17 SECTION OF ENTOMOLOGY
SECTION OF HOMOPHOLOGY
1917
MAR 1917

If
with Buckeye trees
12 to 18 Months
can be saved in
bringing your
citrus grove to
maturity, do
not those trees
possess more
value to you?

BUCKEYE NURSERIES
Citizens Bank Building
Tampa, Florida

RETURN TO ENTOMOLOGY
SECTION
MAR 13 1917

The Pineapple Orange Could Be Called "Florida's Money-Maker"

THIS splendid, showy orange is a semi-early, semi-late variety. It matures about January 1, and will hang on the trees without harm until along in March.

Chief among its attractions is the warm, reddish glow of its skin. On lifting, the fruit is found heavy and firm. It is of fine shape, and rather large in size.

Its flavor is superb; sweet, rich and rather spicy. The flesh is of fine grain, filled with the syrupy juice that makes this variety so delicious.

These characteristics give the Pineapple orange a leading place among those who want the finest that money can secure—the best class of buyers.

Other advantages besides the strong demand and top prices usually paid, are its splendid shipping qualities and long retention of fine appearance.

Experienced growers are now arranging more generous plantings of Pineapple oranges to cover the period between the very early varieties and the late types.

The tendency of the market everywhere is rapidly turning toward the finer grades of fruit. High as Pineapple orange prices have been, they will go higher.

The planting season is advancing rapidly. Daily we get orders to reserve large blocks of Pineapple orange trees for prominent growers.

If you are planning to plant a grove, make up your mind now to order without further loss of time. Include plenty of Pineapple oranges in your list.

Says a Customer:

"It affords me great pleasure to reply to your letter of June 7th.

"I can truthfully state that at no time, either in the North or South, have I received nursery stock in such good condition as the trees, etc., which I received from you at my winter home near Sarasota, Florida. I have not had a single loss, every tree was healthy and showed intelligent care in preparation for shipment. I could name several customers that I have recommended to your Company and each of them is entirely satisfied with the stock received. I wish you the success that is due you."

Trust Us As You Would Your Banker—for the Same Reason

OUR investment in citrus trees is enormous. We have almost two million trees in nursery form. We control nearly 2,000 acres of groves. Our entire future depends absolutely on the success of the citrus industry in general, and of our own customers in particular.

We teach our customers to depend on us. Our facilities for securing accurate citrus information are the finest in the world. To those who know us our word is sufficient. To those not yet well acquainted with us our guarantee, backed by high rating and spotless reputation, is protection they can secure positively nowhere else.

Why We Urge You to Place Your Order Without Delay

EVERY year we are forced to decline orders because our available stocks are completely sold out. The more experienced growers know this and avoid disappointment by ordering early in the season. We ship the trees when wanted, without charge for holding meanwhile.

This season orders are coming in larger quantities and faster than ever before. We seriously doubt if our supply will last even as long as in past years. There are no trees equal to Buckeyes that you could turn to. Order Buckeyes now, to be shipped when wanted. Write us today.

BUCKEYE NURSERIES

M. E. GILLETT D. C. GILLETT

1015 Citizens Bank Bldg., Tampa, Fla.

Largest Exclusively Citrus Nurseries in the World

THE THOMAS ADVERTISING SERVICE
JACKSONVILLE AND TAMPA